MAY 25th 2008 • 11AM - SI Yuba-Sutter Fairgrounds, 442 Franklin Avenue, Yuba City



Some members of the 2008 Punjabi American Heritage Society The following members are missing from the photograph: Hardeep/Jaswinder Dhadli, Kuldeep/Narinder Atwal, Narinder/Hardeep K Singh, Jasjit/Sandeep K Kang, Ranjit S Johal, Surinder/Sukhi Bains.

# S OF THE YUBA SUTTER AREA

**Proving Media** 

services and creating

better understanding

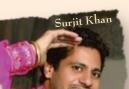
in the Yuba Sutter

Community.



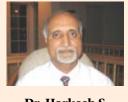
14th Annual

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eritage Society (Non-profi

THE Punjabi American Heritage Society (PAHS) is an organization of local volunteers working to promote a greater understanding of the Punjabi culture amongst new generations of Punjabi-Americans and members of the communities where we live.

As the organization hosts the 14th Annual Punjabi-American Festival this Memorial Day weekend, it's an opportunity to reflect upon the opportunities and freedoms that our families sought here in America and those that men and women in our armed forces continue to fight to protect.

We hope you will join us at the Festival, where we'll highlight the beautiful heritage of Punjabi's through music, dance and food. Come experience the colorful clothing of the Punjabi people, learn about our history through our historical displays, taste exotic Punjabi cuisine and see some of our most popular Punjabi recording artists on stage.

We're pleased to provide showings of these critically acclaimed documentaries: Monument of Injustice; On Common Ground and the recent "Emmy Award-Winning" Sikhs In America.

Allow more than 300 Punjabi-American students from schools throughout California to wow you with their performances of traditional Punjabi songs and folk dances. And, dance to the energizing sounds of the "Dhol" a traditional drum-like percussion instrument.

Since the beginning of this annual event, PAHS members,



# Performers

Surjit Kahn, Miss Pooja, Bhupinder Gill, Miss Neelam and many more!

# **Over 50 Booths**

Arts & Crafts/Clothing/Children's Games/ Music/Movies/Punjabi Cuisine/ Mehndi Jewelry and much, much more!

# **Documentaries**

### 1:30 PM: A Voice from Heaven - Autobiography of Nusrat Fateh Ali Khan

Filmed in Pakistan, India, Canada and United States, A Voice From Heaven is a tribute to one of the most beautiful voices in the century: Nusrat Fateh Ali Khan, the king of Qawwali.

### 2:15 PM: The City of Amritsar

This documentary educates and provides a knowledgebase about Amritsar to those who want to know more about the city and its related fact.

#### **3:00 PM: United States Justice Department**

This educational film includes detailed information about the cultural practices and articles of the Sikh faith which are commonly unfamiliar to law enforcement.

### 3:30 PM: Maharaja Duleep Singh: A Monument of Injustice

A documentary showing the tragic life of Maharaja Duleep Singh, the son of Maharaja Ranjit Singh who was known as the Lion of Punjab.

### 4:15 PM: Sikhs in America, PBS Prod. - Emmy Award Winning

A docu-drama film that informs and educates mainstream America and Non-Sikhs worldwide about who are Sikhs, what is Sikhism, and what Sikh Americans have contributed to the American economy in the past 100 years.

# **Tickets**

Get tickets at local Punjabi and Indian stores, or learn more about the festival by calling 844-0247





festival volunteers, performers and event vendors work hard each year to put on this extraordinary celebration of the Punjabi culture.

We are especially grateful to all of the sponsors for supporting this festival. It's the support of our vendors and sponsors that allows us to share the Punjabi culture with everyone in the Yuba-Sutter community.

PAHS members continue work throughout the year to bridge the gap between different cultures in our community. Other efforts include work with the Sutter Community Memorial Museum to develop an exhibit highlighting the contributions of Punjabi immigrants.

We invite you to learn more about the Punjabi culture and hope to see you on Sunday, May 25th at the festival.

We are sure you will find our festival educational, as well as, entertaining.

Sarb Johl PAHS President 2008

# **Medical Camp** at Punjabi American Festival

Sahaita Incorporation, Fremont-Rideout Health Group, along with the collaboration of the Punjabi American Heritage Society, Yuba City and Healthcare providers from Northern California present this unique opportunity to members of our community at the Fairgrounds in Yuba City on May 25, 2008. Their mission is to provide health services including health and wellness education to individuals and families in need of healthcare assessment regardless of color, race and religion. On this day, their main focus will be screening people for high blood pressure, diabetes, obesity, as diabetes and hypertension are becoming a big problem in the community.

Thank You Sponsors

Our sincere thanks to our many friends in the community, who, by their gracious donations of money and in-kind products or services, are helping to spread our message of understanding.

FOR MORE INFORMATION VISIT: www.punjabiheritage.org

# MAY 25th 2008 • 11AM - SUNSE Yuba-Sutter Fairgrounds, 442 Franklin Avenue, Yuba City

# **AN INVITATION FROM OUR PRESIDENT**

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# **Special Thanks** to our Grand Sponsor Zee TV USA, Inc. and Comcast

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Starting its operations on 15th July 1998, Zee TV USA, Inc., has today become a platform South Asian Diaspora in the USA identifies with. The subscriber base today spans all the 51 states including Alaska and Hawaii. Growing at an astronomical rate every month even today, Zee has the largest base of paying subscribers among minority television offerings excluding Hispanic television channels. With a bouquet of four channels namely Zee TV, Zee Cinema, Zee Gujarati and Alpha ETC Punjabi in the Americas, Zee is forging ahead to bring the best in South Asian Television Programming to the South Asians in this part to f the world.

As always, quest for higher viewer satisfaction is of paramount importance to Zee TV. Fostering creativity has been the mantra for this last year. This year, Zee's upcoming programs again include some more innovation in terms of interactive shows, gripping soaps dealing with social issues, global events like the Zee Cine Awards and much more.

### **GOLD SPONSORS**

Sacramento Valley Farm Credit • Sierra Gold Nurseries Natomas Golf Center
Sunsweet Growers
Valley Truck & Tractor • Tri Counties Bank • Riverside Pharmacy - Parmjit Singh • Yuba Sutter Association of Realtors • Western Union • Punjabi Waves, TV Show, channel 19, every Tuesday 8pm • Fast Choice Markets, L.L.C. • Jeeway Punjab Entertainment ( Jaswinder Banga) • General Family Dentistry (Dr. Birender Pal Sandhu, Dr. Navdeep Sandhu, Dr. Harmanpreet

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**FREE ADMITTANCE** to Teachers and children under the age of 5! Teachers/School affiliates need to present their school photo id.

Gill &

# HEROES OF THE YUBA SUTTER AREA



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**Bob Harlan** 

**Proving Media** 

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### SILVER SPONSORS

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Pepsi Cola Bottling Co. • KB Packing • Sierra Central Credit Union • Fremont / Rideout Hospital • John Taylor Fertilizer • Wendy's • Takhar Development/Crowne Communities Inc. • Beeler Tractor • Rai Brothers Investment • Sierra Injury & Sports Rehab. • Dow Lewis Motors • Valley Development- Mike Singh • Sutter Bank of Commerce • Bi County Irrigation • Circle R Irriagtion • Lakeview Petroleum • Gurinder S. Jhutti • Amarjit S. Dulai • Rocklin Park Veterinary Clinic • Quick and Shop • Sangeet Khazana • Geet Punjab De (Pardesi) • India Post • Walgreens • Manjit S. Sandher • Rajinder S. Gill

### **BRONZE SPONSOR**

Dr. Devinder S. Dhillon • Sutter North • Sutter Surgical Hospital • Russ Clark Carl Jr • Silicon Dental, Satbir Kahlon, San Jose • Gold Country Bank • Dr. AjaiPal S. Gill • Neil's Tire & Wheel

## FRIENDS

Dr. Dennis Detomasi • Brian Badertscher • Rajash Joshi • Bonanza Inn • Deatsch Insurance Agency, Inc. • Butte Insurance Agency • North Valley Orthopedic Donald J. Turano • Glenn Androus Inc. • River Valley Bank • Yuba City Pest Control • Les Schwab Tire Center • TS Liquor & Food Mart

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