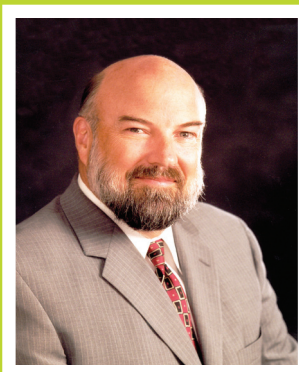


16th Punjabi American Festival



Honoring these important advocates & supporters...



Dr. David Hosley is the President and General Manager of the Great Valley Center, a nonprofit regional planning and action organization that is part of UC Merced. He is also serving as the university's Vice Chancellor for University Relations on an interim basis. The Great Valley Center has offices in Chico and Bakersfield and works to help organizations improve the quality of life in the Central Valley.

Prior to taking his current post in 2008, Dr. Hosley served for a decade as the President and General Manager of KVIE Public Television in Sacramento. During that period, KVIE produced more than a dozen programs about ethnic groups and their history in America. He oversaw the production of a short video, Meet The Sikhs, which was later adopted as a textbook by the State of California. The program has been used to educate the general public, law enforcement, public school teachers and elected officials about the values and traditions of the Sikh society. Under Dr. Hosley's leadership, KVIE also produced "Sikhs in America," a half hour public television program that has been seen across the country.

Dr. Hosley serves on the boards of the Sacramento Metro Chamber of Commerce, the UC Davis Foundation, and the California Asian American Chamber of Commerce. He is on the executive committee of the California Partnership for the San Joaquin Valley and the UC Davis College of Agriculture and Environmental Sciences.



Mr. Amrik Singh is a well known & respected teacher at California State University Sacramento. We want to honor him for his service to the Punjabi Community which is manifested by his teaching of Punjabi classes as well as classes in Sikh American Studies & Globalization.

We want to thank Mr. Amrik Singh for his dedicated and inspired work towards maintaining and spreading our beautiful Punjabi language and promoting cultural understanding.



Jaswinder Lal Banga was born in Punjab and studied at Khalsa College in Amritsar. Jaswinder is the founder and member of Gurdwara Shri Guru Ravi Dass Ji, Puttlighar, Amritsar. He also established a free medical camp, in Punjab, which travels to different cities and villages every year. In 1986, he moved to New York City. In 1992, he relocated to California. Jaswinder has served as a member of Guru Ravi Dass

temple for seven years and in 2000 started Shri Guru Ravi Dass Ji Nagar Kirtan. This year he received a gold medal in Nagar Kirtan for his dedicated service to the community.

In Remembrance of late Mr. Baldev Singh

We want to honor & express our deep gratitude to the late Mr. Baldev Singh. He showed great devotion to studying the message of Guru Nanak, focusing on aspects of universality and brotherly love.

Mr. Baldev Singh's genuine interest and sincere desire to share what he found with us was most uplifting.

We will remember him always.

May 30, 2010

11 am - 7 pm | Yuba-Sutter Fairgrounds | 442 Franklin Ave, Yuba City

Over 50 Booths of Festival Vendors, featuring:

Arts & Crafts, Traditional Clothing, Children's Games, Punjabi Cuisine, Mehndi, Jewelry and More!

Performances:

This year's festival will feature live performances by internationally acclaimed artists: Manak E and Sarbjit Cheema



Manak E

Mr. & Miss Punjabi Talent Contest

Competition will be aired on PTC and Crossing TV Channel 238 on Comcast in major cities of USA and Canada.

\$3000 to the winners.

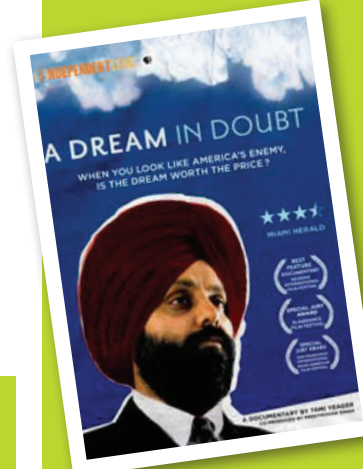
Top U.S. Bhangra/Gidha teams, Documentaries, Ethnic Dances, Comedy Skits/Plays.



Sarbjit Cheema

TICKETS

Available at local Punjabi and Indian stores (or purchase at the gate)
\$15/Person—
Children under 5 Free
\$10/Presale



A Dream in Doubt

America's first post-9/11 hate crime murder punctuated a growing wave of violence in retaliation for the terrorist attacks. When his brother is murdered, Jana Singh Sodhi finds himself coping with national tragedy and personal loss, finding support in community and fighting to reclaim his American dream. Rana's story demonstrates that courage and hope have the power to overcome hate.

A film by Tami R. Yeager.
 Co-Produced by Preetmohan Singh

An Invitation from Our President...

The Punjabi American Heritage Society (PAHS) is an organization of local volunteers working to promote a greater understanding of the Punjabi culture amongst new generations of Punjabi-Americans and members of the communities where we live.

As the organization hosts the 16th Annual Punjabi-American Festival this Memorial Day weekend, it's an opportunity to reflect upon the freedoms that our families sought here in America—and those that the men and women earned in our armed forces who continue to fight and protect.

We hope you will join us at the festival, where we'll highlight the beautiful heritage of the Punjabis through music, dance and food. Come and experience our colorful clothing, learn about our history through our historical displays, taste our exotic cuisine and enjoy some of our most popular Punjabi recording artists on stage.

We're pleased to feature more than 300 Punjabi-American students from schools throughout California who will wow you with their performances of traditional Punjabi songs and folk dances and performances of the energizing sounds of the Dhol, a traditional drum-like percussion instrument.

Since the beginning of this annual event, PAHS members, festival volunteers, performers and event vendors have worked hard each year to create this extraordinary celebration of the Punjabi culture. We hope that you will attend and enjoy!

We are especially grateful to all of the sponsors for supporting this festival. It's the support of our vendors and sponsors that allow us to share the Punjabi culture with everyone in the Yuba-Sutter community and beyond. We invite you to learn more about the Punjabi culture and we hope to see you all at the festival.

Amrik Singh Dhugga
 PAHS President 2010



Members of the 2010 Punjabi American Heritage Society

Members who are missing from this photo: Mr. & Mrs. Surinder and Suky Bains, Mr. & Mrs. Bhajan & Ravie Aujla, Dr. & Mrs. Narinder Bajwa, Mr. Mohinder Bal, Mr. Harnek Banga & Dr. Rupinder Banga, Dr. & Mrs. Rupinder Brar, Dr. & Mrs. Rajpreet Dhesei, Dr. & Mrs. Ajaipal Gill, Dr. & Mrs. Karanbir Grewal, Dr. & Mrs. Narinder Singh, Mr. Satnam Tatla

Sponsors:

Grand Sponsors

ZEE TV – the name that has become synonymous with unparalleled quality in entertainment – has been a dominant player in broadcasting content for more than 17 years in the national and international space. As an Indian channel, ZEE TV is committed to supporting the values and traditions that appeal to South Asians across the globe.

In July 1998, ZEE TV expanded its presence in the international space by establishing itself as a mainstay in American households, reaching more than 2 million viewers. As the undisputed leader in the market for over 11 years, ZEE TV has successfully evolved its content to meet the changing needs of the market across genres and languages.

The network caters to a wide audience with a growing number of channels, including ZEE Cinema, ZEE Sports and Alpha ETC Punjabi.

Comcast delivers a number of high quality South Asian channels:

- Star India Plus
- Sony Entertainment
- Television Asia
- ZEE
- TV Asia
- Bollywood Hits on Demand

Diamond Sponsors

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- Comcast
- Natomas Golf Course
- Punjab Mail USA



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- Jaswinder Lal Banga
- Western Union
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- Fast Choice Market
- Dr. Birenderpal Sandhu
- Punjabi Waves TV

Silver Sponsors



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- Attorney Jaspreet Singh
- Paul Lally & Neetu Dosanjh
- Lakeview Petroleum
- Satbir Kahlon, DDS, Silicon Dental, San Jose
- Live Oak Pharmacy
- KB Packing
- Sutter Foods
- Sierra Injury & Sports Rehab, Physical Therapy
- Valley Truck & Tractor

Bronze Sponsors

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- Charteramerica Coach Service

Additional sponsors will be recognized in our future thank you ad.

For any information about vendors, performances/participation, Mr. & Miss Punjabi contest and sponsorship, send email to punjabiamerican@gmail.com

PAHS website: www.punjabiheritage.org

Call (530) 844-0247

