

15th Punjabi American Festival

May 24, 2009 11am-Sunset / Yuba-Sutter Fairgrounds, 442 Franklin Ave., Yuba City

OVER 50 BOOTHS: Arts & Crafts, Traditional Clothing, Children's Games, Punjabi Cuisine, Mehndi Jewelry, Henna Tattoos and More!

PERFORMANCES: This year's festival will highlight performances by internationally acclaimed performance artists, fantastic local and regional Punjabi dancers and singers.

DOCUMENTARIES: Show Times - 1PM, 2PM and 3:30PM - **Cultural Safari:** This groundbreaking film is made specially for educators, administrators and the peers of Sikh students at school to help children and adults of all ages learn about the Sikhs. From turban-tying to bhanga; **Monument of Injustice:** www.europagroup.co.uk/index.html; **Selfless Service:** A Selfless Life: A biography of Bhagat Puran Singh. Motivated by his love of humanity, Bhagat Singh established Pingalwara, an institution dedicated to the care and healing of the disabled and the infirm. The uplifting documentary is told from the atypical point of view of Pyara, Bhagat's severely disabled ward, whom he transported on his back for 14 years.

TICKETS: Purchase tickets online at www.punjabiheritage.org or at any Punjabi store in Yuba City.



Photos L-R: Ravinder Grewal, Davinder Deol, Harinder Sandhu, Rana Ranbir, Gurlej Akhtar, Jally



Honoring These Important Advocates & Supporters



Pushpinder Kaur, born and brought up in a village in Punjab, is a credentialed teacher, author and Principal of the Khalsa School San Jose, established in 1989. Ms Kaur has helped start several Khalsa Sunday Schools in U.S.A. and has designed curriculum to teach the Punjabi language and Gurmukhi script since 1988.

She holds a Masters Degree in teaching "English as a Second Language". She has authored over 20 books. Her books have been used to teach Punjabi in Canadian public schools as well as a beginner's level courses offered at university level in the U.S.A. Her passion is supporting diversity in the US Public schools. She has championed this cause through books like "The Boy with Long Hair" and through public presentations. She is also on board of directors of the Kaur Foundation.



Dr. Gurinder Pal Singh was born in India. He earned M.Sc in Physics from Punjabi University, Patiala and a Ph.D. in Physics from the Tata Institute of Fundamental Research in Mumbai. He has been in the U.S.A since 1984. Presently he works as a senior level scientist in the Hitachi Global Storage Technologies. He has filed several patents, published over 50 papers and is a recipient of several awards from IBM. Dr. Singh is one of the founding members of Khalsa School, San Jose. He is Vice president of Education at the Sikh Gurdwara San Jose. He is convener for the Sri Hemkunt Foundation Keertan Darbar for the Western Region. He co-founded the Chardikalaa Sikh Community Center and is also on the board of trustees of the Sikh Foundation, Palo Alto.

Mirin Phool co-founded Kaur Foundation, a non-profit organization, whose mission is to initiate educational and awareness programs that promote a greater understanding of Sikhs in the United States. The Kaur Cultural Safari, a DVD created with the objective of educating teachers, administrators and students about the Sikh culture is finding rapidly growing acceptance in nationwide. Ms. Phool also serves as the President of SALDEF the oldest Sikh American national non-profit civil rights and educational organization that empowers Sikh Americans through legal assistance, educational outreach, legislative advocacy, and media relations. She has served on committees of several civic organizations including the Faith Communities in Action, the Immigrant Empowerment Council, Guru Nanak Foundation of America and more.



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An Invitation From Our President

The Punjabi American Heritage Society (PAHS) is an organization of local volunteers working to promote a greater understanding of the Punjabi culture amongst new generations of Punjabi-American's and members of the communities where we live.

As the organization hosts the 15th Annual Punjabi-American Festival this Memorial Day weekend, it's an opportunity to reflect upon the freedom's that our families sought here in America — and those that the men and women earned in our armed forces who continue to fight and protect.

We hope you will join us at the Festival, where we'll highlight the beautiful heritage of the Punjabi's through music, dance and food. Come and experience our colorful clothing, learn about our history through our historical displays, taste our exotic cuisine and enjoy some of our most popular Punjabi recording artists on stage.

We're pleased to feature more than 300 Punjabi-American students from schools throughout California who will wow you with their performances of traditional Punjabi songs and folk dances and performances of the energizing sounds of the Dhol a traditional drum-like percussion instrument.

Since the beginning of this annual event, PAHS members, festival volunteers, performers and event vendors have worked hard each year to create this extraordinary celebration of the Punjabi culture. We hope that you will attend and enjoy!

We are especially grateful to all of the sponsors for supporting this festival. It's the support of our vendors and sponsors that allow us to share the Punjabi culture with everyone in the Yuba-Sutter community and beyond. We invite you to learn more about the Punjabi culture and we hope to see you all at the festival.

Hardeep Singh Dhadli
PAHS President 2009



Some members of the 2009 Punjabi American Heritage Society:
Members who are missing from the photo: Mohinder Singh Bal, Harnaik & Rupinder Banga, Dr. Rupinder Brar & Archana Brar, Dr. Ajaipal S. Gill and Baldev K. Gill, Dr. Karanbir Grewal & Puneet Grewal, Sandeep Kang, Dr. Jay Grassell, Gurmeet Sidhu, and Harjjeet Singh & Paramjeet Kaur,

Under the Lemon Trees by Bhira Backhaus - Available at the Festival!

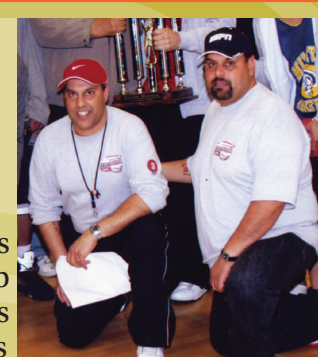
A beautifully written debut novel of a young Indian woman struggling between embracing her heritage and fitting in as an American.



BHIRA BACKHAUS was born and raised in California's Central Valley where her parents emigrated to from India. She received her MFA from Arizona State University and won the Robert C. Martindale prize for fiction. Her work has appeared in Best New American Voices 2005. She currently teaches writing at ASU and resides in Phoenix, Arizona, with her husband and two children.

Prab Bains Memorial Foundation

The **Prab Bains Memorial Foundation** is a non-profit organization that was created in 2003 by the Bains family to honor the memory of the late Prab Bains. The goal of the PBMF is to keep Prab's spirit alive by hosting events for local youth who share his love of sports. Each year, the foundation hosts the annual Prab Bains Memorial Basketball Tournament. In addition the Foundation sponsors an 8th Grade Boys Basketball Tournament for local middle schools and awards scholarship to local high school athletes who desire to continue their education. The Bains Family sincerely thanks all who have helped us honor the memory of Prab Bains by donating their time and money.



Mukhtiar & Harkirat Muk Bains

Grand Sponsors:

ZEE - has been a dominant player in broadcasting content nationally and internationally for more than 17 years. ZEE has become a strong household name amongst the South Asian Diaspora. Reaching out to more than 2 million viewers. Zee features channels that cater to a wide spectrum of needs both in terms of languages and genres. Channels like ZEE Cinema, ZEE Gujarati, Alpha Punjabi & ZEE Sports were launched in the US market. ZEE TV USA also produces local content to reach deeper into the South Asian Diaspora and make them feel closer to their roots. In 2008 SRGMP was produced in the USA in order to reach out to the South Asian Diaspora and take another colossal step in moving closer to them. This continued with other initiatives like ZEE Carnival 2008. There are many more in the pipeline.

COMCAST DELIVERS! - Comcast provides a number of high quality South Asian Channels and has expanded its programming lineup over the years in order to provide quality programming to the various ethnic groups that we serve. We have a series of channels called International Premium Networks that provide a wide variety of programming. A large number of these channels are dedicated to the South Asian viewer. These channels include:

STAR India PLUS: One of India's top Hindi channels. Primetime programs include soap operas as well as some of the nation's favorite reality and game shows.

SONY Entertainment Television Asia: One of India's popular Hindi-language-based international general entertainment broadcasters. A distinctive blend of entertainment programs twenty-four hours a day, including, soap operas, dramas, sitcoms, concerts, movies, and game shows.

ZEE: This channel with its judicious mix of programming from India was designed to hold a wide appeal to the entire South Asian segment living in the USA.

TV Asia: TV Asia is dedicated to bringing the South Asian-American community together by delivering high quality entertainment, news educational and original programs and popular dramas, music and movies.

Bollywood Hits on Demand: This channel allows unlimited access to over 25 movies and 50 music videos each month.



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