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Punjabi American Festival

Mission Statement

Founded in March 1993, the Society is a non-profit, non-political, secular organization. The main objectives of the Society are: To promote understanding and friendship among all residents of the Yuba-Sutter area. To pass our culture and heritage to our youth.



•• Fourteenth Annual ••

Punjabi American Festival



For more information visit: www.punjabiamericanheritagesociety.com

Sponsor Opportunities



On Sunday, **May 25**, 2008, the 14th Annual Punjabi-American Festival is expected to draw well in excess of 15,000 people from the Yuba-Sutter region and from as far away as San Francisco, Stockton, Canada and England. The Festival is held at the Yuba-Sutter Fairgrounds at 442 Franklin Avenue in Yuba City.

In addition to an array of traditional Punjabi cuisine, you will find colorful demonstrations and informational exhibits, Punjabi dancers, singers and entertainers.

The Festival provides an opportunity for sponsors to not only assist in the development of an important local event with international significance, but to market themselves to a minority population with tremendous economic and cultural impact in Northern California.

We hope you will consider becoming a sponsor of the Punjabi-American Festival. Upon selection of the sponsorship opportunity of your choice, complete and mail the attached form, or for more information call, or email:

Siri Pritam K. Khalsa
 (530) 632-5315 cell phone
 spkhalsa@gmail.com

Sponsorship Benefits

Grand Sponsor\$10,000

- Your name on the front of the Festival publication distributed through the Appeal
- Thirty (30) admission tickets to the festival
- Feature article about your business or organization
- Center stage space for a 3 x 10 banner and one (1) additional banner
- Booth space (10 x 10) to display information about your organization
- Acknowledgement and interview opportunity for your business Representative(s) on Apna Punjab television on Comcast
- Personal recognition of sponsorship on main stage (multiple times)
- Recognition in post-event thank you/acknowledgment (newspaper)

Platinum Sponsor \$5,000

- Listing as a sponsor in the Festival publication distributed through the Appeal
- Twenty-five (25) admission tickets to the Festival
- Special article about your business or organization
- Space for 3 x 10 banner in the stage area (sponsor provides banner)
- Acknowledgement and interview opportunity for your business Representative(s) on Apna Punjab television on Comcast
- Personal recognition of business representative on main stage
- Recognition in post-event thank you/acknowledgment (newspaper)

Diamond Sponsor \$2,500

- Listing as a sponsor in the Festival publication distributed through the Appeal
- Twenty (20) admission tickets to the Festival.
- Space for 3 x 10 banner (sponsor provides banner)
- Acknowledgement on Apna Punjab Television program on Comcast
- Verbal recognition of sponsorship on main stage (multiple times)
- Introduction of your business representative on the main stage
- Recognition in post-event thank you/acknowledgment (newspaper)

Gold Sponsor \$1,000

- Listing as a sponsor in the Festival publication distributed through the Appeal
- Fifteen (15) admission tickets to the Festival.
- Space for 3 x 10 banner (sponsor provides banner).
- Acknowledgement on Apna Punjab Television program on Comcast.
- Verbal recognition of sponsorship on main stage.
- Recognition in post-event thank you/acknowledgment (newspaper)

Silver Sponsor \$500

- Listing as a sponsor in the Festival publication distributed through the Appeal
- Ten (10) admission tickets to the Festival.
- Acknowledgement on Apna Punjab television program on ComCast Cable
- Verbal recognition of sponsorship on main stage
- Recognition in post-event thank you/acknowledgment (newspaper)

Bronze Sponsor \$300

- Listing as a sponsor in the Festival publication distributed through the Appeal
- Five (5) admission tickets to the Festival
- Acknowledgement on Apna Punjab television program on ComCast Cable

Friends of the Festival \$100

- Listing as a sponsor in the Festival publication distributed through the Appeal
- Two (2) admission tickets to the Festival

Yes! I would like to help sponsor the Punjabi-American Festival.

Grand Sponsor (\$10,000)

Platinum Sponsor (\$5,000)

Diamond Sponsor (\$2,500)

Gold Sponsor (\$1,000)

Silver Sponsor (\$500)

Bronze Sponsor (\$300)

Friends of the Festival (\$100)

My check/money order is enclosed, payable to:
 The Punjabi American Heritage Society
 (a not-for-profit 501(c)3)
 P.O. Box 621, Yuba City, CA 95992

Name _____

Business Name _____

Address (City, State, Zip) _____

Phone _____

Website _____

email _____